



Centre for Organization Development

Consulting • Training • Research

FINANCE FOR NON-FINANCE EXECUTIVES

Understanding Numbers to Drive Better Decisions



MAR 22-23, 2027

Venue: COD-Hyderabad

Professional Fees:
Residential: Rs.16,000/-
Non-Residential: Rs.14,000/-

OBJECTIVES

- Familiarize Managers and Executives working in various functions (other than Finance and Accounts) with the fundamentals of Finance, Accounts, Budgeting and Costing. The participants are expected to learn:
- Get appreciation of fundamentals of Finance and Accounts
- How understanding of Finance and Accounts helps them in taking better decisions and also financial impact of each function on the overall financials
- How to read the financial statements (Profit and Loss, Cash flow, Balance sheet)
- How monitoring of performance is done through Financial Ratio Analysis, Variance Analysis etc.

TRAINING MODULES

- Fundamentals of Finance and Accounts in a Business Context
- Understanding of how knowledge of Finance helps in better decision-making
- Reading financial statements (Revenue statement, Balance-sheet, Cash-flow)
- Ratio Analysis
- Costing (Direct Cost, Indirect cost and overheads etc.,)
- Marginal Cost, Standard Cost, Budget and Variance Analysis
- Capital Budgeting, Project Evaluation techniques, Cost of Capital
- Working Capital and its impact on the Financials of the company
- Key Managerial Decisions that would require an understanding of finance

TARGET PARTICIPANTS

This Program is designed for mid and senior level executives working in Marketing, Purchase, Manufacturing, Stores, HR, Projects, Engineering and Maintenance.

METHODOLOGY

The program is designed to facilitate experiential learning through interactive sessions, which are organized around case studies, group activities, discussions, psychometric instruments, exercises, films etc.

This program can also be customized to meet the specific needs of your organization, upon request.