



Centre for Organization Development

Consulting • Training • Research

DESIGN THINKING

Innovate with Empathy. Solve with Creativity.



DEC 15-17, 2026

Venue: COD-Hyderabad



Professional Fees:
Residential: Rs.24,000/-
Non-Residential: Rs.21,000/-



OBJECTIVES

- Concept of Design Thinking and its relevance in today's business context
- Process of Design Thinking and various enabling elements required for the introduction of Design Thinking



TRAINING MODULES

- Principles and process of Design Thinking
- Step-by-step introduction of Design Thinking in an organization
- Institutionalization of Design Thinking and various enabling requirements
- Key success factors for implementation of Design Thinking
- Dash-boards for tracking Design Thinking projects



TARGET PARTICIPANTS

Members of the leadership team, Chief Growth Officers and Functional Heads who will have a role in steering this in their organizations are expected to gain from this program.



METHODOLOGY

The theme of the Program will be dealt in a virtual, live and interactive classroom mode with an appropriate blend of lectures, discussions, exercises and group work.

This program can also be customized to meet the specific needs of your organization, upon request.