



Centre for Organization Development
Consulting • Training • Research

presents

Program on Finance for Non-Finance Executives



COD campus
Hyderabad



October
28-29, 2024

Program Director
PVS Prakasam

Focus

Managing business is an inter-play of various functions and the executives responsible for managing their own areas will also have to have good understanding of this interplay for appreciating larger context of business and how their own function is impacted / contribute to the overall goals. One such function that has impact on all the other functions is Finance and Accounts; understanding and appreciation of various aspects of Finance and Accounts would help managers in taking better decisions in relation to their own functions. It is imperative for everyone in the organization to get familiarized with the concepts of Finance, Budgeting and Costing.

Objective

Familiarize Managers and Executives working in various functions (other than Finance and Accounts) with the fundamentals of Finance, Accounts, Budgeting and Costing. The participants are expected to learn:

- Get appreciation of fundamentals of Finance and Accounts
- How understanding of Finance and Accounts helps them in taking better decisions and also financial impact of each function on the overall financials
- How to read the financial statements (Profit and Loss, Cash flow, Balance sheet)
- How monitoring of performance is done through Financial Ratio Analysis, Variance Analysis etc.

Content

- Fundamentals of Finance and Accounts in a Business Context
- Understanding of how knowledge of Finance helps in better decision-making
- Reading financial statements (Revenue statement, Balance-sheet, Cash-flow)
- Capital Budgeting, Project Evaluation techniques, Cost of Capital
- Working Capital and its impact on the Financials of the company
- Key Managerial Decisions that would require an understanding of finance
- Ratio Analysis
- Costing (Direct Cost, Indirect cost and overheads etc.,)
- Marginal Cost, Standard Cost, Budget and Variance Analysis



A true test of any financial executive is to be able to finance a company in tough times-not just in good times.

- MICHAEL MILKEN

Who can Participate?

This Program is designed for mid and senior level executives working in Marketing, Purchase, Manufacturing, Stores, HR, Projects, Engineering and Maintenance.

Methodology

The program is designed to facilitate experiential learning through interactive sessions, which are organized around case studies, group activities, discussions, psychometric instruments, exercises, films etc.

Duration

The Program starts at 9.30 AM on 28th October, and concludes on 29th October 2024 at 5.15 PM. The participants are expected to arrive in Hyderabad a day before commencement and may leave after the conclusion of the program or in the morning of the following day.

Venue

The program will be held at the Centre for Organization Development, Madhapur, Hyderabad. It is fully residential and the participants will be accommodated in single air-conditioned rooms at its campus.

Program Fee

The program fee is Rs.16,000/- + GST. The fee includes tuition, board and lodging, courseware and other facilities of the Centre like internet usage, well equipped gym etc. Local participants, not availing hostel accommodation, will be given a discount of Rs. 1,000/- per day for the duration of the program.

Last Date for Nominations

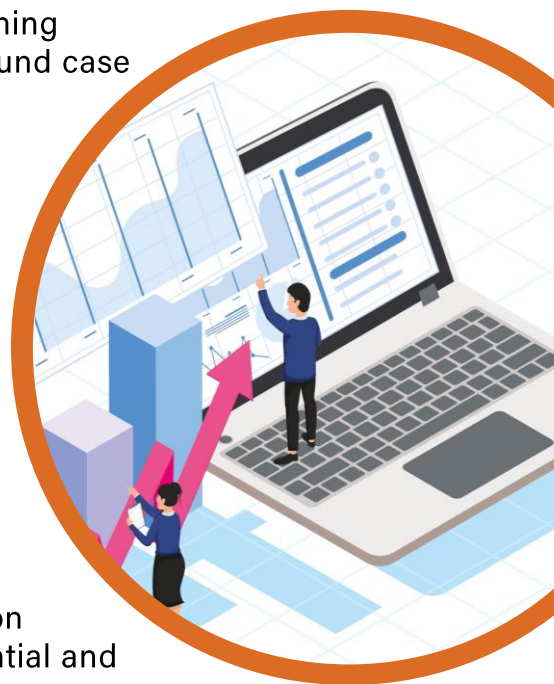
Friday, September 27, 2024.

Certificate of Participation

The Centre issues a Certificate of Participation on conclusion of the Program.

COD Alumni Association

Participants of the Program will become members of COD Alumni Association.





Mr. PVS Prakasam

Professor – Strategy and General Management

Prakasam has been associated with various organizations in the design and implementation of end-to-end HR solutions, performance improvement and growth strategies and has worked on necessary frameworks required for long term sustained growth, manage performance of people and processes. For over 25 years, he has been consulting with private and public sector organizations in the areas of business transformation, people process and change management. His clientele includes business houses like Ramoji Group, TVS, APPM, Alstom, Eicher, public enterprises like GIC, GIPSA, Kochi Refineries, CPCL, MRPL, Govt. of Assam, NMDC and Institutions like GTZ & DFID and Central & State Governments. Prakasam is a B.Tech (Civil), PGDIE (NPC), AICMA. He had a long stint with National Productivity Council, Delhi in its Indo-German project on Performance and Process Benchmarking, TQM and formerly Director in A.F. Ferguson & Co., (A Deloitte member firm) in India.

About COD

Established in 1980, with the sole objective of disseminating knowledge in organization development and change management. The Centre for Organization Development (COD), is a not-for-profit management consulting, training and research organization, set up with the active involvement of public and private sector participation. COD over a period of four decades consulted over 500 Business Organizations.

COD does Consulting, Training and Research across the following four verticals of practice:

Service Offerings:

- Enterprise Growth & Scalability
- Leadership Development
- Change Management & Transformation
- Strategic Human Capital Management

CONTACT

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Program on
Finance for Non-Finance Executives
(October 28-29, 2024)

Nomination Details

Name of the Organization: _____

Name of the Sponsoring Authority: _____

Address: _____

Mobile: _____ Email: _____

Nominee's Details:

| S. No. | Name of the Participant | Age | Designation | Mobile & Email ID |
|--------|-------------------------|-----|-------------|-------------------|
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REGISTRATION FEE PER NOMINATION

Rs.16,000/- plus 18% GST for residential participant

Rs.14,000/- plus 18% GST for non-residential participant

Group participation (3 or more) and member organizations of COD will get 10% off on the course fee.

The payment of fee may be made either by electronic transfer or crossed cheque/DD in favour of 'Centre for Organization Development' payable at Hyderabad.

Signature: