



Executive Development Programs

April 2019 - March 2020



Centre for Organization Development

Educate | Evolve | Empower

About COD

Established in 1980 as a not-for-profit registered society, Centre for Organization Development (COD) is engaged in learning and development, consultancy and research on various aspects of organization development, including strategies, structure, culture, performance and behaviour.

It is recognized as a Scientific Research Institute by the Department of Scientific and Industrial Research (DSIR), Government of India and as a Centre for Doctoral Research by Osmania University, Hyderabad. The Centre has a distinguished Board of Governors comprising senior administrators, chief executives of public and private sector companies and social scientists.

In the last 40 years of its distinguished existence, COD has conducted several executive education programs and carried out problem solving and consultancy assignments as well as research studies on various vertical and horizontal themes.

COD has a self-contained campus spread over 4 acres, with conference and residential facilities. It has a specialized library containing a large number of volumes covering a wide range of management and allied subjects and subscribes to various national and international journals.

Recreation facilities at COD include full access to lush green garden and health club along with play area. The campus has an executive hostel with 40 spacious and well-furnished air-conditioned rooms.



OPEN PROGRAMS

This category of programs are open for all to participate. Program dates are pre-decided and delivered at COD campus in Hyderabad.

The fees (excluding taxes) mentioned is inclusive of single AC accommodation, lunch and pickup/drop facility from and to airport/railway station for outstation participants. Dinner is included for multi-day programs.

Participants from Hyderabad city not requiring accommodation can avail a discount of ₹500/- to ₹1000/- depending on the program fee announced.

Topic	Duration (in days)	Month	Dates	Fee Per Participant
Leadership				
1. Leadership Development Program for First Time Leaders	3	November	27-29, 2019	₹ 27,000
2. Strategic Thinking and Leadership	3	March	23-25, 2019	₹ 27,000
3. Inspirational Leadership: Insights from the East and West	3	December	11-13, 2019	₹ 27,000
4. Managing by Persuasion	2	February	13-14, 2020	₹ 18,000
5. Enhancing Leadership Capacities and Potential Among Professional Women	3	November	25-27, 2019	₹ 32,000
6. Communicating Corporate Reputation	3	February	26-28, 2020	₹ 23,000
7. Organizational Leadership for the 21st Century	3	December	16-18, 2019	₹ 25,000
8. Unleashing the Leader Within You	2	January	30-31, 2020	₹ 14,000
9. Women Leadership 3.0	2	January	2-3, 2020	₹ 9,000
10. Digital Technology Preparedness for CXOs of New Age Markets	2	March	17-18, 2020	₹ 27,000
Strategy and Governance				
1. Achieving Competitive Advantage through Pricing	2	October	30-31, 2019	₹ 20,000
2. Understanding and Applying Blue Ocean Strategy	2	September	18-19, 2019	₹ 20,000
3. Formulating Effective Strategies for CSR, Sustainability and Governance	1	November	15, 2019	₹ 14,000
4. Leveraging Digital Disruption for Competitive Advantage and Business Growth	2	November	19-20, 2019	₹ 13,000
5. Corporate Governance: In Search of Excellence	2	February	14-15, 2020	₹ 18,000
6. Winning in the Markets: The Strategic Edge	2	December	19-20, 2019	₹ 18,000
7. Strategic Pricing	2	September	26-27, 2019	₹ 16,000
8. Demystifying Strategic Decision Making through Strategy Simulation	2	December	16-17, 2019	₹ 20,000
9. Revenue Management and Dynamic Pricing	2	October	17-18, 2019	₹ 18,000
10. Future Thinking and Scenario Planning in the Public Sector	2	January	21-22, 2020	₹ 18,000
11. Strategic Management in Public Sector Enterprises	2	January	28-29, 2020	₹ 18,000
12. Corporate Social Responsibility and Governance	1	August	13, 2019	₹ 12,000
13. Strategic Project Management: Achieving Transformational Competitiveness	1	February	28, 2020	₹ 16,000
Innovation				
1. Creative Problem Solving and Innovation Techniques for Organizational Excellence	3	February	18-20, 2019	₹ 27,000
2. Innovation for High Performance	3	April	30-2nd May, 2019	₹ 27,000
3. Strategic Management of Innovation	3	June	26-28, 2019	₹ 27,000
4. Platform Business Models	3	June	28-30, 2019	₹ 36,000
5. Cultivating an Innovation Mindset	3	July	29-31, 2019	₹ 14,000
6. Driving Innovation Culture in Technology Startups	4	September	25-28, 2019	₹ 14,000
7. What we should not Learn from Singapore? – A Guide to Policy Makers	2	March	12-13, 2020	₹ 50,000
8. Innovation in Public Sector	2	December	4-5, 2019	₹ 12,000
9. Technology Innovation Program	3	January	27-29, 2020	₹ 36,000
10. Coaching for Innovation	2	January	30-31, 2020	₹ 14,000
11. Managing Change in Innovation in Public Sector Enterprises	2	January	6-7, 2020	₹ 12,000
12. How to Create an Open Innovation Business Model for your Organisation?	3	February	17-19, 2020	₹ 25,000

Topic	Duration (in days)	Month	Dates	Fee Per Participant
Innovation				
13. How to Increase Innovation Effectiveness through Disruption	3	February	4-6, 2020	₹ 32,000
14. Finding your Innovation Niche through Corporate Chaos	3	February	13-15, 2020	₹ 14,000
15. How to Achieve Breakthroughs Through Innovation	2	May	2-3, 2019	₹ 14,000
16. Building your Innovation Pyramid: Some Tools and Techniques	2	December	4-5, 2019	₹ 20,000
17. Reverse Innovation for Better Business Services	2	February	17-18, 2020	₹ 22,000
18. Innovations in the Public Sector: Stories from Across the Globe	2	March	10-11, 2020	₹ 30,000
19. Innovations for the Social Sector	2	August	1-2, 2019	₹ 15,000
20. Coaching your Leaders to Develop the Innovation Mindset	2	March	26-27, 2020	₹ 22,000
21. Articulating Business Value of Innovation	2	March	19-20, 2020	₹ 22,000
22. How to Establish a Connection between your Organization's Technology and Innovation Capabilities	2	March	16-17, 2020	₹ 20,000
Design Thinking				
1. Design Thinking for Education	2	May	21-22, 2019	₹ 18,000
2. Design Thinking for Marketing	2	June	12-13, 2019	₹ 22,000
3. Design Thinking for New Products	2	July	10-11, 2019	₹ 22,000
4. Design Thinking for Manufacturing	2	August	12-13, 2019	₹ 20,000
5. Design Thinking for Entrepreneurs and Small Businesses	2	April	24-25, 2019	₹ 18,000
6. Design Thinking for Strategic Innovation	2	September	11-12, 2019	₹ 22,000
7. Designing New Product or Service Innovatively: Concept to Implementation	2	October	28-29, 2019	₹ 25,000
Entrepreneurship				
1. Learn to Launch Your Own Business through Simulation	3	July	1-3, 2019	₹ 22,000
2. New Product Development - Concept to Commercialization	4	June	24-27, 2019	₹ 25,000
3. Young Entrepreneurs Program	5	May	15-19, 2019	₹ 14,000
4. Transforming Small and Medium Enterprises	3	May	16-18, 2019	₹ 14,000
5. How to Create an Entrepreneurial Organization	3	June	12-14, 2019	₹ 16,000
6. Entrepreneurship in the Tourism Sector	3	September	26-28, 2019	₹ 5,000
7. Technology Entrepreneurship - Models and Critical Success Factors	3	August	28-30, 2019	₹ 18,000
8. Contemporary Business Models for New Age Entrepreneurs	3	June	17-19, 2019	₹ 5,000
9. Negotiation Skills for Entrepreneurs	3	July	9-11, 2019	₹ 3,000
10. Harnessing the Funding-Launch-Growth Continuum: Perspectives on Entrepreneurial Journey	5	August	19-23, 2019	₹ 45,000
11. Primer on Idea to Opportunity, Opportunity to Business Plan and Business Plan to Funding: Kickstarting your Entrepreneurial Journey	5	August	26-30, 2019	₹ 45,000
12. Writing a Business Plan to Raise Funding	3	May	10-12, 2019	₹ 18,000
13. Leadership Frameworks for Startup Entrepreneurs	3	July	30-1st Aug, 2019	₹ 16,000

Topic	Duration (in days)	Month	Dates	Fee Per Participant
Industry 4.0				
1. Customer Analytics: How to Leverage Customer Data to Drive Better Revenues	3	June	26-28, 2019	₹ 27,000
2. Business Intelligence and Big Data analytics	3	June	20-22, 2019	₹ 38,000
3. Predictive Analysis for Business Forecasting	2	September	17-18, 2019	₹ 23,000
4. Digital and Social Media Marketing and Analytics	2	December	6-7, 2019	₹ 20,000
5. Advanced Analytics for Management	5	December	9-13, 2019	₹ 45,000
6. Effective Data Visualization for Data-Driven Organization	2	December	10-11, 2019	₹ 23,000
7. Advanced Data Analysis for Marketing Decisions	5	May	27-31, 2019	₹ 40,000
8. Application of Artificial Intelligence in Supply Chain	2	June	7-8, 2019	₹ 23,000
9. Application of Artificial Intelligence in E-Commerce	2	December	2-3, 2019	₹ 23,000
10. Application of Artificial Intelligence in Customer Life Cycle Management and CRM	2	July	25-26, 2019	₹ 23,000
11. Application of Artificial Intelligence in the Telecom Industry	2	May	31st-1st Jun, 2019	₹ 23,000
12. Application of Artificial Intelligence in the Manufacturing Sector	2	September	16-17, 2019	₹ 23,000
13. Application of Artificial Intelligence in the Retail and CPG Industry	2	January	9-10, 2020	₹ 23,000
14. Application of Artificial Intelligence in Government and for G2C Services	2	July	18-19, 2019	₹ 35,000
15. Application of Artificial Intelligence in the Transportation Industry	2	September	19-20, 2019	₹ 23,000
16. How to Optimize E-commerce Conversion and User Experience	2	May	7-8, 2019	₹ 23,000
17. Leveraging E-commerce Analytics to Influence your Digital Strategy	2	August	23-24, 2019	₹ 23,000
18. Improving Business Performance through Predictive Business Analytics	2	February	19-20, 2020	₹ 23,000
19. Transformation Roadmap for Maximizing Organizational Gains through Applied Business Intelligence	2	December	26-27, 2019	₹ 23,000
20. Framework to Analyse, Plan and Optimize your L&D Investment through Human Capital Analytics	2	August	8-9, 2019	₹ 28,000
21. Transforming Healthcare through Health Analytics	2	August	5-6, 2019	₹ 23,000
22. Harnessing the Potential of Organizational Talent through Human Capital Analytics	2	June	18-19, 2019	₹ 25,000
23. Identifying Corporate Value: From Analytics to Profitability	2	October	17-18, 2019	₹ 23,000
24. Creating Business Value from your Organization's Data with Business Analytics	2	September	18-19, 2019	₹ 20,000
25. Framework to Measure Efficiency, Effectiveness and Organizational Outcomes with Human Capital Analytics	2	July	16-17, 2019	₹ 28,000
26. Workshop on Application of Digital Analytics	4	October	14-17, 2019	₹ 40,000
27. Blockchain in Business and Management	2	April	25-26, 2019	₹ 35,000
28. Business Applications of Blockchain Technology	2	May	29-30, 2019	₹ 35,000
29. Machine Learning with Business Applications	2	July	24-25, 2019	₹ 28,000
30. Technology Transfer Toolkit and IP Analytics	4	August	20-23, 2019	₹ 40,000
31. Technology Management Toolkit: From Concept to New Product Development	4	December	17-20, 2019	₹ 36,000

Topic	Duration (in days)	Month	Dates	Fee Per Participant
Industry 4.0				
32. Small Business Technology Transfer Program	4	August	27-30, 2019	₹ 28,000
33. Leveraging the Power of IT to Usher Public Sector Reforms	2	November	12-13, 2019	₹ 23,000
34. Digital Transformation for Competitive Edge in Chemical Process Industry	2	October	3-4, 2019	₹ 25,000
35. Relevance of Digital Twins in Industrial Internet of Things	2	November	14-15, 2019	₹ 15,000
36. IoT and AI for Process Industries	2	October	10-11, 2019	₹ 30,000
37. Opportunities for Digitalization Along the Entire Value Chain in Chemical Industry	2	October	23-24, 2019	₹ 25,000
38. Digitalization in Process Industries	2	November	11-12, 2019	₹ 28,000
39. Digital Government: Leveraging Innovation to Improve Public Sector Performance and Outcomes for Citizens	2	November	18-19, 2019	₹ 28,000
40. Leveraging the Power of Social Media for Public Sector Management	1	November	20, 2019	₹ 18,000
Finance				
1. Finance for Medical Professionals	2	June	3-4, 2019	₹ 25,000
2. Workshop on Project Appraisal, Risk Structuring and Financing	5	March	2-6, 2020	₹ 40,000
3. Effective Financial Management for Small and Medium Enterprises	3	July	4-6, 2019	₹ 20,000
4. Masterclass on Corporate Valuation	3	October	21-23, 2019	₹ 25,000
5. Applied Financial Risk Management Workshop	3	March	10-12, 2020	₹ 32,000
6. Advanced Financial Statement Analysis for Decision Making	3	January	8-10, 2020	₹ 32,000
7. Working Capital Management for Mid-Level Finance Professionals	2	February	3-4, 2020	₹ 20,000
8. Managing Acquisitions and Joint Ventures for CXOs	5	February	7-11, 2020	₹ 75,000
9. Finance Master Class for Business Leadership	1	February	7, 2020	₹ 18,000
10. Models of Strategic Cost Management	2	November	6-7, 2019	₹ 20,000
11. How to Prevent Financial Risk and Financial Crime	2	December	9-10, 2019	₹ 20,000
12. Business Models in FinTech	2	November	4-5, 2019	₹ 25,000
13. Financing Innovations	2	December	2-3, 2019	₹ 25,000
14. Cost Management for Manufacturing Firms	2	January	7-8, 2020	₹ 18,000
15. Workshop on Project Financing	3	August	7-9, 2019	₹ 27,000
16. Data Analysis Using SPSS	2	June	6-7, 2019	₹ 18,000
17. Understanding and Applying Triple Bottom Line Reporting	1	January	24, 2020	₹ 12,000
18. Frameworks to Manage Financial Risk in the Public Sector	2	July	10-11, 2019	₹ 21,000
19. Financial Modeling using MS-Excel	2	May	2-3, 2019	₹ 12,000
20. Financing Corporate R&D	2	August	22-23, 2019	₹ 15,000
21. Using Financial Statements for Business Valuation	2	August	8-9, 2019	₹ 18,000
22. Accounting 101	2	April	25-26, 2019	₹ 5,000
23. Models for Developing Successful Trading Strategy	3	October	14-16, 2019	₹ 27,000

Topic	Duration (in days)	Month	Dates	Fee Per Participant
24. Finance for Non-Finance Executives	2	May	23-24, 2019	₹ 14,000
25. Private Equity and Capital Market Financing	2	August	12-13, 2019	₹ 30,000
26. Procurement and Management of World Bank Funded Projects	5	July	1-5, 2019	₹ 50,000

Marketing

1. Neuromarketing	2	November	14-15, 2019	₹ 20,000
2. Strategic Marketing for SMEs	3	July	18-20, 2019	₹ 20,000
3. Digital Marketing for Business Growth	3	May	22-24, 2019	₹ 27,000
4. ABC of Marketing/Building Blocks of Marketing	3	June	19-21, 2019	₹ 18,000
5. Creative Marketing	2	September	12-13, 2019	₹ 12,000
6. Digital Marketing Primer for CMOs	2	March	5-6, 2020	₹ 18,000
7. Neuroscience in Marketing	2	December	12-13, 2019	₹ 20,000
8. Marketing Strategy for Industrial Products	3	August	21-23, 2019	₹ 27,000

HR, OB & OD

1. Managerial Effectiveness Lab for Hospital Administrators	2	July	2-3, 2019	₹ 20,000
2. Leveraging Resources for Organizational Renewal	2	September	4-5, 2019	₹ 14,000
3. Building Inclusive Organizations	2	September	3-4, 2019	₹ 14,000
4. Corporate Performance Measurement	3	October	30-1st Nov, 2019	₹ 27,000
5. Making and Managing Change for Organizational Transformation	2	January	16-17, 2020	₹ 14,000
6. High Impact Leadership for Mid-level managers	3	January	6-8, 2020	₹ 25,000
7. Nurturing and Managing High Performance Managers	3	September	23-25, 2019	₹ 27,000
8. Maximizing Learning Experience through Experiential Learning	2	October	3-4, 2019	₹ 18,000
9. Managerial Decision Making in the 21st Century	2	August	5-6, 2019	₹ 17,000
10. Enhancing Personal Effectiveness through Self Exploration	2	August	19-20, 2019	₹ 12,000
11. Training on Life Skills	2	December	5-6, 2019	₹ 12,000
12. How to Thrive as a Woman Leader in the Corporations of 21st Century	2	October	10-11, 2019	₹ 14,000
13. Talent Management for the 21st Century	2	November	7-8, 2019	₹ 12,000
14. Managing Change and Conflict in the Workplace	2	July	8-9, 2019	₹ 15,000
15. Talent Management of the Knowledge Workforce	2	November	13-14, 2019	₹ 15,000

General Management

1. Doing Business With China	2	January	21-22, 2020	₹ 25,000
2. Doing Business in Europe	2	February	24-25, 2020	₹ 25,000
3. Contemporary Business Models and their Financial Viability	2	August	13-14, 2019	₹ 14,000
4. Strategies for Sustainable and Liveable Cities - Creating SMART Cities	3	September	11-13, 2019	₹ 35,000
5. Decision Making Using Statistical Tools	2	June	3-4, 2019	₹ 12,000
6. Statistics for Policy Makers	2	July	16-17, 2019	₹ 23,000

Topic	Duration (in days)	Month	Dates	Fee Per Participant
IPR & Knowledge Management				
1. Building an Ecosystem of Research Excellence	3	June	14-16, 2019	₹ 23,000
2. How to Monetize Intellectual Property	3	February	24-26, 2020	₹ 23,000
3. Protecting Intellectual Property in a Digitally Vulnerable World	3	January	22-24, 2020	₹ 15,000
4. Framework for Technology Transfer in Joint Ventures	3	September	28-30, 2019	₹ 35,000
5. Knowledge Management Models for Mergers & Acquisitions	3	November	20-22, 2019	₹ 45,000
6. Managing Intellectual Property during Technology Commercialization Phase	3	October	28-30, 2019	₹ 32,000
7. Marketing of R&D Services	2	September	30-1st Oct, 2019	₹ 25,000
8. Emerging Paradigms of Industrial R&D	1	September	3, 2019	₹ 12,500
9. Quality in R&D	1	October	31, 2019	₹ 12,500
10. R&D Portfolio Management	2	October	29-30, 2019	₹ 18,000
11. R&D Contracts and Licensing Agreements	2	November	28-29, 2019	₹ 21,000
12. IP Management - Patents to Products to Profits	2	November	26-27, 2019	₹ 27,000
13. Competitive Intelligence - Marketing & Technologies	2	December	9-10, 2019	₹ 23,000
Management Communication				
1. Unlock the Code to Effective Non-Verbal Communication	1	April	26, 2019	₹ 14,000
2. Business Etiquette: Building Your Personal Brand	1	May	8, 2019	₹ 10,000
3. Persuading Effectively with Top Quality Writing Skills	2	June	3-4, 2019	₹ 18,000
4. Short Talks and Conversations: How to use them Effectively at Workplace	1	July	12, 2019	₹ 10,000
Higher Education				
1. Women Leadership in Higher Education	2	October	4-5, 2019	₹ 12,000
2. Designing a Digital Marketing Framework for your B-School	5	December	3-7, 2019	₹ 32,000
3. Creating an Entrepreneurship Ecosystem in B-Schools	3	July	11-13, 2019	₹ 18,000
4. Leveraging the Power of Gamification in Designing B-School Curriculum	3	November	6-8, 2019	₹ 18,000
5. Models to Encounter the Challenges of Digitalization in Higher Education	2	August	1-2, 2019	₹ 12,000
6. How to Uniquely Position, Brand, Promote and Market your Institution in Today's Competitive Ecosystem?	3	January	2-4, 2020	₹ 20,000
7. Mentoring your Student Entrepreneurs: The Why and How Framework	3	February	6-8, 2020	₹ 16,000
8. Research Methods in Business and Social Sciences	3	June	6-8, 2019	₹ 16,000
9. Custom Designing your Institution's Performance Scorecard: Creating a Technology Driven Seamless Assessment Framework	3	November	4-6, 2019	₹ 18,000
10. Workshop on Building Academic Quality	3	December	16-18, 2019	₹ 14,000
11. Innovative Pedagogical Models for Management Education	2	July	25-26, 2019	₹ 12,000

Topic	Duration (in days)	Month	Dates	Fee Per Participant
12. Framework to Measure Productivity of your B-School/University	3	October	29-31, 2019	₹ 27,000
13. Faculty Development Program on How to Conduct Research	2	May	24-25, 2020	₹ 12,000
14. Faculty Development Program on How to Write Publishable Papers	2	June	10-11, 2019	₹ 12,000

K-12 Education

1. Frameworks for Teacher Evaluation	2	May	15-16, 2019	₹ 12,000
2. Educational Effectiveness and Ineffectiveness	1	January	10, 2019	₹ 7,500
3. Curating Curriculum in Volatile Education Markets	2	June	14-15, 2019	₹ 12,000
4. How to Set High Impact Education Standards?	3	June	26-28, 2019	₹ 16,000
5. Frameworks for Early Childhood Education	3	January	27-29, 2020	₹ 16,000
6. Harnessing EdTech to Deliver High Impact Learning	3	October	21-23, 2019	₹ 18,000
7. Frameworks for New Age Curriculum Development	3	December	12-14, 2019	₹ 16,000
8. Experiential Learning as a Pedagogical Model in Schools	2	May	30-31, 2019	₹ 14,000

CUSTOMISED PROGRAMS

This category of programs are chosen by organisations to be delivered to their work force at a venue and date convenient to them. The programs can be curated based on the learning and business objectives of the sponsoring organisations.

The fee (excluding taxes) mentioned is only for delivery of the program and does not include other costs viz., faculty travel and accommodation, etc.

Topic	Duration (in days)	Fee Per Participant
Leadership		
1. Leadership and Business Dynamics	3	₹ 32,000
2. Leadership Excellence: An Alternate Approach	3	₹ 27,000
3. GMP for Senior and Middle Level Executives	5	₹ 42,000
4. Leadership Competencies in Complex Organizations	3	₹ 32,000
5. Transformational Leadership	3	₹ 30,000
6. Creative Problem Solving and Decision Making	3	₹ 32,000
7. Strategy and Leadership in the VUCA world	3	₹ 32,000
8. Emerging Leaders Program	5	₹ 45,000
9. Enhancing Leadership Capacities and Potential Among Professional Women	3	₹ 32,000
10. Strategic Leadership for Managers	3	₹ 25,000
11. Critical Thinking Skills for Leaders	2	₹ 18,000
12. Ethical Leadership in Organizations	2	₹ 18,000
13. How to Unlock Corporate Value through Inspirational Leadership	2	₹ 22,000
14. Negotiating Skills for CXOs	2	₹ 22,000
15. Positive Leadership: Transforming Teams and Organizations	2	₹ 18,000
16. Frameworks for Nurturing Inclusive Leadership	2	₹ 14,000
17. Being a Good Boss: Demonstrating Exceptional Leadership in Managing Organization Talent	2	₹ 14,000
18. Breaking the Glass Ceiling: Framework for Women Leaders of Tomorrow	2	₹ 18,000
19. Unleashing the Leader within You	3	₹ 14,000
20. Coaching for Peak Performance	2	₹ 18,000
21. Mind Maps: How Should the New Age Leader Leverage Them to Outperform Competition?	2	₹ 18,000
Strategy and Governance		
1. Scenario Building for Strategic Competitive Advantage	2	₹ 20,000
2. Understanding and Applying Blue Ocean Strategy	2	₹ 18,000
3. Leveraging Digital Disruption for Competitive Advantage and Business Growth	2	₹ 13,000
4. Strategic Thinking: Creating and Sustaining Advantage	2	₹ 12,000
5. Corporate Governance: In Search of Excellence	2	₹ 18,000
6. Strategic Leadership and the Path to Enterprise Growth	2	₹ 18,000
7. Nurturing Entrepreneurship in Large Organizations	2	₹ 20,000
8. Strategy in the Digital Era: Learning to Manage and Thrive on Network Effects	2	₹ 20,000
9. Strategic Decision Making and Leadership under Dynamic and Uncertain Environments	2	₹ 18,000
10. Strategic Analysis for Competitive Advantage	2	₹ 18,000
11. Pricing for Profit	2	₹ 14,000
12. Creating Winning Strategies for Global Business	2	₹ 18,000
13. Powerful Strategies for Growth	2	₹ 12,000
14. Creating Customer-Focused Business Strategies	2	₹ 12,000
15. Strategy Implementation	2	₹ 14,000
16. Business Strategy for Executives	2	₹ 18,000

Topic	Duration (in days)	Fee Per Participant
Strategy and Governance		
17. Building Corporate Strategy for Effective Risk Management	2	₹ 14,000
18. Leading Strategy Execution and Change	2	₹ 18,000
19. Framework for Board Governance: Creating Value as Fiduciary Responsibility	1	₹ 18,000
20. Transformational Governance: How Boards Achieve Extraordinary Change	1	₹ 18,000
21. Strategic Project Management: Achieving Transformational Competitiveness	1	₹ 16,000
22. Going Beyond the Governance Mandate: How Boards Can Create Corporate Value through Conformance and Responsibility	1	₹ 18,000
Innovation		
1. Personal Innovation, Creative Thinking and Decision Making	3	₹ 27,000
2. Business Model Innovation	3	₹ 27,000
3. Managing Technological Innovation	3	₹ 27,000
4. Platform Business Models	3	₹ 36,000
5. Financing Life Science Innovation	2	₹ 20,000
6. Innovations in Public Administration and Management	2	₹ 12,000
7. How to Identify Pockets of Innovation within your Organization	2	₹ 25,000
8. Building a Culture of Innovation	3	₹ 27,000
9. Co-creating Customer Experiences through Innovation	2	₹ 22,000
10. Innovations in the BFSI sector: Some Successful Models	2	₹ 22,000
11. How to Shape your Digital Enterprise through Innovation and Initiate Transformation	3	₹ 32,000
12. Innovations in the Healthcare Sector	2	₹ 27,000
13. How to Introduce Process Model Innovations in your Organization	2	₹ 23,000
14. Identify and Rewarding Clusters of Creativity in Your Organization	2	₹ 18,000
Design Thinking		
1. Design Thinking for Business Success	2	₹ 20,000
2. Design Thinking for Services Design	2	₹ 22,000
3. Design Thinking for Business Problem Solving	2	₹ 22,000
4. Design Thinking for Financial Services	2	₹ 22,000
5. Design Thinking for Marketing	2	₹ 22,000
6. Design Thinking for Manufacturing	2	₹ 20,000
7. Design Thinking to Exploit Future Business Opportunities	2	₹ 25,000
8. Creativity and Design Thinking: How to Shape an Innovator's Mind	2	₹ 22,000
Entrepreneurship		
1. Art and Science of Decision Making	3	₹ 27,000
2. Developing an Entrepreneurial Mindset with Innovation	4	₹ 30,000

Topic	Duration (in days)	Fee Per Participant
Industry 4.0		
1. Business Intelligence and Big Data Analytics	3	₹ 38,000
2. From Data to Decisions	2	₹ 23,000
3. Digital and Social Media Marketing and Analytics	2	₹ 20,000
4. Data Driven Decision Making	2	₹ 23,000
5. Strategic Analytics: Weaving Analytics into Decision Making	2	₹ 23,000
6. Advanced Analytics for Management	5	₹ 45,000
7. Data Analysis for Healthcare Management	2	₹ 25,000
8. Effective Data Visualization for Data-driven organization	2	₹ 23,000
9. Advanced Data Analysis for Marketing Decisions	5	₹ 40,000
10. Artificial Intelligence Primer for CXOs	2	₹ 27,000
11. Artificial Intelligence Primer for Mid-Level Managers	2	₹ 23,000
12. Artificial Intelligence Primer for Technology Architects and Technical Leadership	2	₹ 25,000
13. Application of Artificial Intelligence in Supply Chain	2	₹ 23,000
14. Application of Artificial Intelligence in E-Commerce	2	₹ 23,000
15. Application of Artificial Intelligence in Customer Life Cycle Management and CRM	2	₹ 23,000
16. Frameworks to Extract Business Value from Social Media	2	₹ 25,000
17. Application of Artificial Intelligence in the BFSI Sector	2	₹ 23,000
18. Application of Artificial Intelligence in the Telecom Industry	2	₹ 23,000
19. Application of Artificial Intelligence in the Manufacturing Sector	2	₹ 23,000
20. Application of Artificial Intelligence in the Retail and CPG Industry	2	₹ 23,000
21. Application of Artificial Intelligence in the Transportation Industry	2	₹ 23,000
22. Retail Analytics: Forecasting and Inventory Management of Retail Products	3	₹ 30,000
23. Understanding the E-Commerce Value Chain	2	₹ 20,000
24. Harnessing the Potential of Organizational Talent through Human Capital Analytics	2	₹ 25,000
25. Leverage Analytics for the Go-to-Market Model	2	₹ 23,000
26. How to Leverage Analytics to Drive Revenues in Today's Digital Economy	3	₹ 27,000
27. Business Applications of Blockchain Technology	2	₹ 35,000
28. Machine Learning with Business Applications	2	₹ 28,000
29. Technology Transfer Toolkit and IP Analytics	4	₹ 40,000
30. Technology Management Toolkit: From Concept to New Product Development	4	₹ 36,000

Topic	Duration (in days)	Fee Per Participant
Industry 4.0		
31. Leveraging the Power of IT to Usher Public Sector Reforms	2	₹ 23,000
32. Managing Technology Value Chain (for Directors and Division Heads)	3	₹ 32,000
33. IoT and AI for Process Industries	2	₹ 30,000
34. Opportunities for Digitalization Along the Entire Value Chain in Chemical Industry	2	₹ 25,000
35. Digitalization in Process Industries	2	₹ 28,000
36. Leveraging the Power of Social Media for Public Sector Management	1	₹ 18,000
Finance		
1. Managing Inclusive Finance	2	₹ 18,000
2. Risk Management for Banks and Financial Institutions	3	₹ 36,000
3. Designing Financial Futures in the Digital Economy	3	₹ 45,000
4. Credit Management in Banks: Models that Work	2	₹ 27,000
5. NPAs and Recovery Strategies	2	₹ 20,000
Marketing		
1. Rural Marketing and Management	3	₹ 27,000
2. Sports Management and Sports Marketing	2	₹ 18,000
3. Strategic Positioning in the Marketplace/Middleman Economy	3	₹ 27,000
4. Neuroscience in Marketing	2	₹ 20,000
5. How to Innovate in Marketing	3	₹ 27,000
HR, OB & OD		
1. Interpersonal Effectiveness and Team Building	2	₹ 15,000
2. Designing a Balanced Scorecard for Your Organization	3	₹ 20,000
3. Creating High Performance Organizations	3	₹ 27,000
4. Creativity, Reinvention and Self Development for Global Managers/Leaders	3	₹ 32,000
5. Strategic Thinking for Managers	2	₹ 14,000
6. Improving Interpersonal Effectiveness for Business Performance	2	₹ 18,000
7. High Impact Leadership for Mid-level Managers	3	₹ 25,000
8. Conflict Resolution, Negotiation and Communication	4	₹ 30,000
9. Leadership Development for First Time Managers	3	₹ 27,000
10. Enhancing Emotional Intelligence	3	₹ 27,000
11. Managing Work Stress for Superior Performance	3	₹ 25,000
12. Building Inclusive Organizations	2	₹ 18,000
13. Coaching Strategies for the Workplace	3	₹ 22,000
14. Managerial Decision Making in the 21st Century	2	₹ 17,000
15. Leading from Inside Out	2	₹ 15,000
16. Enhancing Personal Effectiveness through Self-Exploration	2	₹ 12,000
17. How to Thrive as a Woman Leader in the Corporations of 21st Century	2	₹ 14,000
18. Developing Internal Talent and Leadership	2	₹ 12,000
19. Talent Management of the Knowledge Workforce	2	₹ 15,000

Topic	Duration (in days)	Fee Per Participant
General Management		
1. Business Forecasting	2	₹ 14,000
2. Negotiation Skills	1	₹ 14,000
3. Family Business Management	2	₹ 22,000
4. Soft Skills for Interpersonal Effectiveness	1	₹ 12,000
5. Corporate Etiquette and Personality Development	1	₹ 12,000
6. Contract Management and Dispute Resolution	2	₹ 23,000
7. Enhancing Cognitive Skills for Women	2	₹ 14,000
8. General Management Program for Mid-Level Managers	5	₹ 42,000
9. Advanced Business Negotiation Program	5	₹ 42,000
10. Art and Science of Decision Making	3	₹ 23,000
11. Understanding the Language of Corporate Power	2	₹ 18,000
12. Understanding Gender Sensitivity and Preventing Harassment of Woman at Workplace	1	₹ 14,000
13. Emerging Business Environment: Strategic Vision for Managers	2	₹ 22,000
14. Productivity, Efficiency and Business Forecasting	3	₹ 27,000
15. Enhancing Managerial Effectiveness Using Business Simulation	2	₹ 23,000
16. Innovative Problem Solving Using TRIZ	2	₹ 25,000
17. Business Writing Basics for Professionals	2	₹ 14,000
18. Shaping the Digital Enterprise	2	₹ 22,000
19. TOP Performance: Developing Excellence in Self and Others	1	₹ 14,000
IPR & Knowledge Management		
1. Building an Ecosystem of Research Excellence	3	₹ 23,000
2. Knowledge Management and New Innovation Models	3	₹ 24,000
3. Marketing of R&D Services	2	₹ 25,000
4. IP Management - Patents to Products to Profits	2	₹ 27,000
5. Competitive Intelligence - Marketing & Technologies	2	₹ 23,000
Management Communication		
1. Effective Corporate Communication: Techniques from Story Telling and Theatre	1	₹ 12,000
2. Communication Strategy in VUCA Scenarios	2	₹ 14,000
3. Excellence in Management Communication - Framework for Mid-Level Managers	1	₹ 12,000
4. Designing Communication Strategy at Workplace from Scratch	2	₹ 14,000
5. Communication Skills for your Sales Team: Confidence Building to Power Selling	2	₹ 23,000
6. Business Communication Boot Camp	2	₹ 20,000
7. How to Build Effective Communication for the Workplace	2	₹ 18,000

Topic	Duration (in days)	Fee Per Participant
Higher Education		
1. Frameworks to Manage the Classrooms of 21st Century	2	₹ 12,000
2. Designing Student-Centric Learning: Some Powerful Strategies that Work	2	₹ 12,000
3. Workshop on Case Teaching and Writing	3	₹ 18,000
4. Frameworks to Improve Governance Quality of B-Schools, E-Schools and Universities	4	₹ 27,000
5. Quality Assurance and Institutional Transformation	5	₹ 32,000
6. Faculty Development Program on How to Integrate Technology in Classroom Engagement	2	₹ 13,000
7. Faculty Development Program on How to Leverage New Age Digital Communication Tools to Engage Students outside Classrooms	2	₹ 12,000
K-12 Education		
1. Building Strategic Leadership Competency to Manage the School of 21st Century	2	₹ 12,000
2. A Transformational Workshop on Teacher Education	3	₹ 14,000
3. How to Design and Assess Educational Objectives	3	₹ 16,000
4. Designing Student-Centric Learning: Some Powerful Strategies that Work	2	₹ 12,000
5. Train the Trainer (teacher)	2	₹ 12,000
Environment		
		*Per Group
1. Environmental Impact Assessment	2	₹ 200,000
2. Monitoring Environmental Parameters	2	₹ 200,000
3. Air Pollution Modelling	1	₹ 200,000
4. Air Pollution Dispersion/Receptor Modelling	1	₹ 200,000

Select List of Our Clients

AGI-Glaspac	Government of Srilanka	NMDC Ltd
Ahmedabad Electricity	Government of Tanzania	NTPC
AP Forest Depratment	Heritage Foods	NUCON Zander
APSRTC	Hindustan Aeronautics Ltd.	OMPL
APTDC	Himani Rac Technologies	ONGC
Assam Film Development Corp	High Energy Materials Research Labs	Pennywise Technologies
Bayers Bio Science	HPCL	Pitti Laminations
BALCO	Hospet Steel	Power Finance Corp
BASIX India Ltd	Hyderabad Industries Ltd	Power Grid Corp of India
Bharat Electronics Ltd	ICI (India) Ltd	Rail Coach Factory
BHEL	ICSSR	Railway Board
Bharat Bijlee Limited	IDBI	Reserve Bank of India
Blue Star Ltd	IDRBT	Ramky Group
Bokaro Steel Plant	IFFCO	RINL (Vizag Steel)
CEAT Ltd	India Gypsum	RECL
Central Coal Fields	Indian Express	RMSI Pvt Ltd
Centre for Defense Mgt	Infosys	RPG Power
CESC Ltd	Ingersoll Rand	Sanghamitra Schools
Central Forensic Science Lab	ITC	SIDBI
Central Power Research	Indian Institute of Geomagnetism	South Asia LPG
Coastal Gujarat Power	Jai Prakash Industries	Shriram Fibres
Cognizant Technologies	JB Chemicals	Sierra Atlantic
Calruyt Consulting	JSW Steel	SIPCOT
Co-optex	KS Mahanadi Power	Soroka Soft India
Convergys Technologies	Kenya Power	SAIL
Crompton Greaves	Kenya Electricity	SUM TOTAL Systems Ltd
Dalmia Cements	Keral Forest Dept	Tamilnadu Mercantile
Dr.Reddy's Labs	LANCO	TATA Motors
Deloitte	Loyal Textile Mills	TATA Projects Ltd
Divis Labs	MILIMA	Tech Mahindra
DRDO	MIMTC	Tecumseh Products India
Dept. of Science & Technology	MRPL	The Lakshmi Vilas Bank
ECGC of India Ltd	Madras Port Trust	Thernax Ltd
Ester Industries	Madura Coats	Travancore Titanium
Equatorial Bank, UK	Man Force Trucks	UNICEF
Essar Steel	Military College of EME	Vikram Sarabai Space Centre
Gas Authority of India Ltd.	MHRD	Vitesse Semiconductor
General Electric	MIDHANI	Volvo Trucks India Ltd
GMR Foundation	NABARD	Warren Tea Ltd
GNFC	NAANDI Foundation	Wipro Technologies
Grasim Cement	National Bank Staff Clg	Wockhardt Ltd
Government of Afghanistan	NFCL	YASHADA
Government of Kenya	NAL CO	Ybrand Digital

